



**March
Against
Malaria**

Let's Walk.



March Against Malaria.

1. What?
2. Why?
3. Where?
4. When?
5. Help



March Against Malaria. Acronyms

RAWCS Rotary Australia World Community Service.

RAM Rotarians Against Malaria.

MAM March Against Malaria
(what we are here to talk about.)

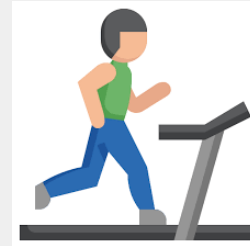


March Against Malaria. What?

A March. A walk. A jog. A walk on the same spot!

March Against Malaria is an event not a race.

It should be able to accommodate walkers of all types and abilities.



March Against Malaria. Why?

- Raise substantial sums to help eradicate Malaria.
- Get publicity for Rotary.
- Promote what we do.
- Attract potential Rotarians.
- Attract families.
- The catalyst to start a huge event.
- Promoting health benefits of walking.
- Save lives, raise awareness and funds for Malaria eradication.
- Grow it.
- Gets Clubs and Districts to work together.

March Against Malaria. Where?

- Home
- Gym
- School
- Park
- Backyard
- Tracks
- Countryside
- Paths
- Towns
- Sports stadiums
- **Wherever!**



March Against Malaria. When?

- 2023/24 Australia wide.
- 2024/25 The World!
- Preferably March 2024, thereafter – annually. If not possible, then between March and the end of the Rotary year.
- Whenever suits your club. Just do it!

March Against Malaria. Help?

Download and read the March Against Malaria guidance pack on the website.

How to;

- Log in to the Rotary MAM registration site.
- Organise an event including insurance and health and safety advice.
- Register your event online to allow others to find it.
- Raise funds.
- Publicise your Rotary MAM

March Against Malaria. Help?



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March Against Malaria.



<https://finish-the-fight.org/march-against-malaria-register/>

March Against Malaria. Other points and ideas.

- A fun way to raise funds,
- Gets people fitter.
- Help with mental issues.
- Helps Rotary reach the public.
 - Introducing businesses, public sectors and leaders in our communities to Rotary.
 - Involving all the Rotary family – Rotaract, Interact, etc.
- Making it grow, year on year, to get more publicity

March Against Malaria. Other points and ideas.

- Challenge people, friends & family to walk a number of kms/miles.
- Set a casual target for walking.
- Use social media to promote it.
- Ask your local walking & ramblers clubs to participate.
- Ask businesses and local organisations, in your area, to take it on as a challenge.
- Challenge local council workers, civil servants, police and fire services, health workers, local supermarket staff and other larger organisations in your area.
- Involve your Community

March Against Malaria. Other points and ideas.

It may help to:

- Appoint a District Rotary MAM Coordinator for 2023/24 and 2024/25.
- Ask clubs to appoint coordinators who are good at organising.
- Involve local walking/rambling clubs.
- Work with other Rotary clubs.
- Use your web page and social media platforms using the hashtags.
- Include details about Malaria eradication and the partnerships we have formed.

March Against Malaria. Other useful information.

- RAM has already raised over \$2.4 million towards malaria vaccine research.
- Over \$2M for the distribution of cost-effective malaria interventions.
- RAM is part of the well-established RAWCS.
- It works closely with the Global Fund and regional health authorities.
- The funds we raise reach the people, and places, most in need.

We can surely
Imagine what the
world will be like
without Malaria.

Let's create hope in
the world.



March Against Malaria. Questions.

Speak to me.

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