

# STEPHENIE RODRIGUEZ

ENTREPRENEUR PUBLIC SPEAKER AUTHOR



@DigitalGodess www.stephenierodriguez.com

### MISSION STATEMENT

My name is Stephenie Rodriguez, and I am on a mission to positively impact a billion lives by 2025 and democratize safety in support of the United Nations Sustainable Development Goals (**SDGs**).

I am proudly part of the "100 Women of Davos", and the recipient of the Women In Tech Global Award 2022 for "Most Inspirational Leader".

### RECENT SPEAKER BIOGRAPHY



TEDXWOMEN SPEAKER

**HOW I MET MY BEST FRIEND** 

March 2022 https://bit.ly/SRTEDX22

WOMEN IN TECH GLOBAL SUMMIT

**PIVOTING FOR PURPOSE** 

May 2022

CHANNEL 10 - AUSTRALIA

AGENT FOR CHANGE SEGMENT

bit.ly/SRChannel10

MAMAMIA PODCAST

SURVIVING MALARIA

Listen bit.ly/IWDMamamia





SOWETO TV (SOUTH AFRICA)

**KNOW YOUR BUSINESS** 

Watch: bit.ly/SRSoweto

SEA.FM BIANCA, DAN & BEN

LIFT THE LID PODCAST

**Listen**: bit.ly/SRSeaFM



# **PARALYMPICS 2024**

Since contracting Cerebral Malaria in Nigeria in 2019, surviving a near-death coma, sepsis, and a 3-year medical recovery journey, I have embarked on a new passion, fencing. As a bilateral above-ankle osseointegrated amputee, I have begun wheelchair fencing (Sabre) and training to be the first female para fencer representing Australia in the Paralympic Games in Paris 2024.



# THE BOOK THANK YOU, MRS. CARTER

A true story of one woman's journey through Cerebral Malaria and losing her feet to find self-love in the middle of a Pandemic.

Thank You, Mrs. Carter is a lively unbelievable tale of an active CEO and single mother on a mission to change the world who is suddenly minutes from death in a coma after a business trip to Nigeria and India.

Her story chronicles a twoyear journey in eight hospitals on two continents, forty surgical interventions on her feet and hands, and the life lessons only learned through trauma, isolation, pain, and crisis. Her story articulates how synchronicity is truly at work when the situation and future don't seem to make sense.

Rodriguez gives a lens into what it is like to become a bilateral amputee in the middle of one's life, and learn to live, love, and laugh again.

Stephenie personifies resilience and articulates the importance of self-love and agency while learning to walk again and live 'bionic' in the middle of a global pandemic.



Stephenie Rodriquez is a startup founder and serial digital entrepreneur. She founded 'lifestyle' media in Australia in 2001, importing and becoming the publisher of Ocean Drive Australia magazine.

She transitioned to digital publishing creating works for global brands including Pirelli Tyres and Oakwood Hotels. In 2004, she founded Mighty Media Group and led the social media and digital transformation aspects of marketing in the travel sector.

## "LIFE IS 10% WHAT YOU ARE GIVEN AND 90% WHAT YOU DO WITH IT."

Stephenie became the architect of award-winning digital marketing campaigns for international brands including Cebu Pacific Air. SSP-The Food Travel Experts, Hardys Wines, Club Med EPAC, and Sydney Airport. In 2016, she pivoted to address the problem of personal safety for women and vulnerable people and founded JOZU for Women Inc. In 2018, she developed and launched the WanderSafe brand and personal safety ecosystem, and the WanderSafe beacon, winning Best New Travel Accessory of 2019 by Frontier Magazine. Rodriguez is on a mission to impact a billion lives by 2025 and democratize safety in support of the United Nations Sustainable Development Goals.

The free WanderSafe app is used in more than 58 countries currently.

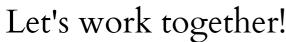
## STEPHENIE RODRIGUEZ

ENTREPRENEUR | SPEAKER/TRAINER | AUTHOR | SOCIAL JUSTICE WARRIOR | INFLUENCER





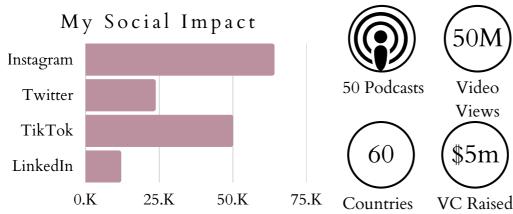
I love working with organizations that are aligned with my core values and mission. I'm a safety expert, a true global citizen, a connector, a Latina, a personal living with a disability, a mother, and an agent for change.



I've been a professional public speaker since 2001, speaking on a number of topics from leadership and empowerment to resilience, as an expert in the travel and duty-free verticals. I am a social business strategist, teaching thousands of members of the International Association of Business Communicators on their executive learning platform as continuing education.

In March 2022, I gave my first TEDxWomen talk and an inspiring keynote for Creative Women's Circle for IWD 2022. I'm a disabled model/public figure, appearing in Camilla's #IWD2022 campaign. I am available for appearances, corporate events, conferences, moderation/MC roles and as a keynote motivational speaker.

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# PREVIOUS COLLABORATIONS

#### **CAMILLA**



**ZOGGS** 



## SOCIAL IMPACT PROJECTS



#### #BetheBeacon Initiative

In March, Stephenie was invited to Lesotho and South Africa by Motseeo FC to work with gov't, NGOs, and schools to launch the WanderSafe Accord and advocate for the eradication gender-based and sexual violence.



### The WanderSafe Accord

Nov. 2021 Stephenie co-authored The WanderSafe Accord as a covenant to be adopted by private citizens, schools, gov't agencies and companies to take an active and public stance on ending gender-based violence in support of the UN SDGs as part of UN Women Australia.



### SWAT Alliance

WanderSafe partnered with Sports World Against Trafficking (SWAT) in 2019 to provide technology infrastructure to prevent human trafficking in the US.



### WanderSafe Nigeria Pilot

In September 2021, WanderSafe partnered with the Nigerian High Commission in Australia to deploy 150 WanderSafe beacons as a pilot program to provide free resources to survivors and those vulnerable to GBV through WARIF and four other NGOs.